

SpotMe: Empowering virtual event experiences

The complete virtual event solution for engaging your global audience

SpotMe's virtual event solution provides enterprises with the tools to deliver immersive, interactive, and impactful virtual events. Designed to scale for any event size, it ensures that your audience stays engaged no matter where they are, while offering actionable insights and seamless integration.

What is the SpotMe virtual event solution?

SpotMe's virtual event solution is a powerful platform created specifically for enterprises to host engaging, fully online events. It's designed to accommodate a wide range of virtual events, from corporate conferences and webinars to product launches and company-wide meetings. The platform offers interactive features, advanced analytics, and customization options to deliver a branded, professional, and seamless virtual experience.

With SpotMe, organizers can manage every aspect of the event, from pre-event planning to post-event reporting, while ensuring an interactive experience for participants through live chat, polls, Q&A, and networking opportunities. This platform empowers enterprises to deliver high-quality events that reflect their brand and engage their global audiences effectively.



How the SpotMe virtual event solution works

SpotMe's virtual event platform is designed to provide a seamless, engaging experience for both organizers and participants. Here's how it works:

- **Event creation & customization:** Easily set up fully branded virtual events, customizing everything from session layouts to participant experiences. Organizers have full control over event content, design, and user interface, ensuring a tailored experience.
- **Attendee management:** Manage registration, invitations, and attendee tracking in one centralized system. Participants can easily join from any device, ensuring a smooth onboarding process.
- **Live streaming & content delivery:** SpotMe enables high-quality live streaming for keynote sessions, panel discussions, and breakout sessions. Additionally, attendees can access on-demand content, allowing for greater flexibility.
- **Engagement tools:** Participants can interact through live chat, polls, and Q&A sessions, enhancing the virtual experience. SpotMe's networking features also allow attendees to connect with each other through virtual meeting rooms and one-on-one messaging.
- **Analytics & reporting:** SpotMe provides comprehensive reporting tools that track participant engagement, session attendance, and overall event performance. This data enables you to refine future events and optimize attendee experiences.



The services

SpotMe offers a range of services to ensure the success of your virtual event from start to finish:

Virtual event strategy & planning

Work with SpotMe's team of experts to plan your virtual event and ensure that all elements—from content to engagement tools—are strategically aligned to meet your objectives.

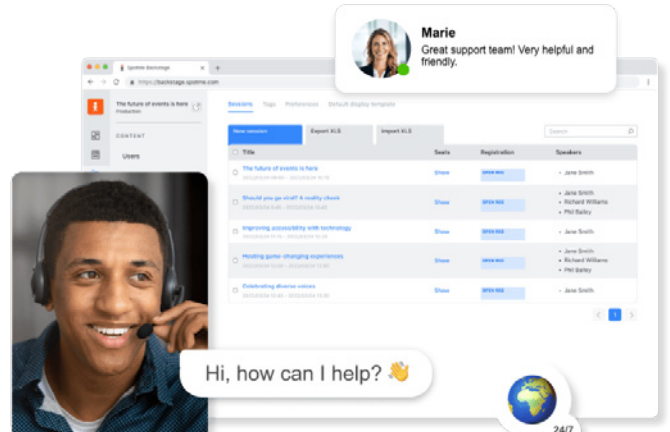
Technical support

Benefit from ongoing technical support throughout the event, ensuring that any issues are resolved quickly and efficiently.

Customization & branding

Get a fully customized virtual event experience with branding options and tailored features that meet your specific needs.

Training & onboarding: SpotMe provides detailed training for your team to ensure they are comfortable using the platform and managing the virtual event.



Compatible with other interfaces

SpotMe's virtual event solution integrates seamlessly with a variety of enterprise tools and platforms, enhancing the functionality and reach of your events:

- **CRM & marketing systems:** Integrate SpotMe with Salesforce, Marketo, and HubSpot to streamline lead generation and follow-up, capturing valuable attendee data.
- **Video conferencing & webinar tools:** SpotMe works seamlessly with popular platforms like Zoom, Webex, and Microsoft Teams, allowing for smooth transitions between different video conferencing tools.
- **Event registration systems:** Compatible with registration systems like Eventbrite and Cvent, ensuring efficient attendee management and tracking.
- **Collaboration & social media platforms:** Extend the reach of your event by integrating with collaboration platforms such as Slack, LinkedIn, and others, encouraging broader participation and engagement.



Poste CH Communication Ltd
E-Government
Wankdorfallee 4
3030 Bern

E-Mail: egovernment@swisspost.ch
swisspost.ch/digital-business

