

Onomi – The Event-Centric Customer Engagement Solution for Life Sciences & Pharma

Compliant end-to-end event management that empowers the commercial and medical sectors with contextual insights into your CRM.

Onomi is specifically designed to meet the unique needs of life sciences and pharmaceutical companies. From advisory boards to medical conferences, this platform enables seamless communication, ensures regulatory compliance, and drives meaningful engagement across virtual, in-person, and hybrid events.

What is Onomi?

Onomi is a secure, compliant, and highly customizable event-centric engagement solution for life sciences and pharmaceutical companies. Built to support the industry's stringent regulatory requirements, it enables the organization of highly engaging, compliant events such as investigator meetings, medical education sessions, product launches, and scientific advisory boards.

The platform offers a secure environment for hosting events, ensuring that healthcare professionals (HCPs), internal teams, and external stakeholders can connect, collaborate, and learn while meeting industry-specific compliance regulations like GxP, GDPR, and HIPAA. Onomi delivers interactive experiences through features like live streaming, Q&A, polls, and knowledge-sharing tools, tailored to the life sciences environment.

Your advantages

Onomi's Life Sciences platform offers unique benefits designed for the needs of life sciences and pharmaceutical companies:

- **Tailored engagement:** Enhance engagement with HCPs, KOLs, and internal teams through features like real-time Q&A, live polling, and session feedback, designed to foster deep interactions and collaboration.
- **Confidentiality & security:** With enterprise-grade security, Onomi guarantees data protection and confidentiality, ensuring sensitive information is kept safe during events.
- **Professional development & medical education:** Deliver engaging medical education sessions, training modules, and certification programs to healthcare professionals, supported by multimedia content and interactivity.
- **Advanced analytics:** Track attendee participation, interaction, and overall event performance with real-time reporting, providing valuable insights for future engagement and improving the effectiveness of medical and scientific communications.



How Onomi platform works

Onomi's Life Sciences platform is engineered to streamline the execution of events and ensure compliance with regulatory requirements. Here's how it works:

Event creation & customization

Organizers can easily set up fully branded, compliant events with Onomi's user-friendly interface. Customize the event to meet the specific needs of life sciences, whether it's for scientific sessions, investigator meetings, or medical symposia.

Engagement features

Utilize tools like live Q&A, audience polls, virtual breakout rooms, and interactive sessions to maintain high engagement levels among HCPs and attendees.

Content sharing & knowledge exchange

Deliver important scientific data, research findings, and medical updates through live or on-demand content. Attendees can access presentations, research papers, and multimedia resources throughout the event.

Compliance management

Ensure that all communications and interactions are compliant with life sciences regulations, from consent tracking to secure document handling, providing peace of mind for legal and regulatory teams.

Data & analytics

Onomi offers in-depth analytics, allowing you to monitor HCP participation, session attendance, and engagement metrics. Post-event reports offer actionable insights to improve future events and communications.

The services

Onomi's Life Sciences platform offers a suite of specialized services to ensure your events are compliant, engaging, and successful:

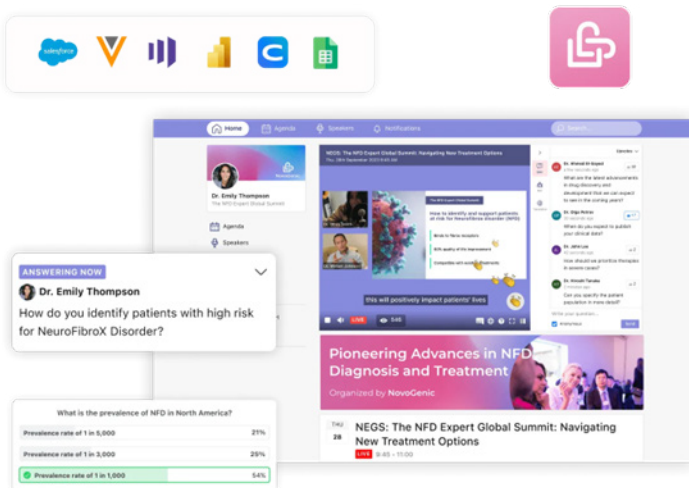
- **Compliance expertise & consultation:** Work with Onomi's compliance experts to ensure your event follows local and international regulatory standards, from consent capture to data privacy protocols.
- **Custom development:** Tailor the platform to suit your specific life science needs, whether it's branding, specialized session formats, or unique regulatory compliance workflows.
- **Training & support:** Receive thorough onboarding and training for your team, including compliance-specific training, to ensure smooth event execution.
- **Live event support:** Onomi's team is available for real-time support, ensuring your events run smoothly from start to finish, with full compliance and minimal technical issues.

Compatible with other interfaces

Onomi integrates seamlessly with key tools and platforms used in life sciences, making it easy to manage your event and capture essential data:

- **CRM & regulatory platforms:** Integrate with CRM systems such as Veeva and Salesforce to streamline HCP engagement, consent management, and post-event follow-up.
- **Clinical trial & investigator meeting tools:** Onomi can integrate with clinical trial management systems to support investigator meetings, providing a seamless workflow between trial data and event content.
- **Medical education & LMS:** Connect with learning management systems (LMS) and medical education platforms to track certifications and educational progress for HCPs attending your events.
- **Secure communication channels:** Onomi integrates with secure email and messaging platforms to maintain compliance with regulatory standards during HCP and team communication.

These integrations ensure that your Onomi events fit seamlessly into your existing workflows, optimizing both compliance and engagement.



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