# **Qualified Evidence** Fully digital identification of customers

Is your company in the financial industry, and would you like to be able to onboard your customers remotely? Do you need to be able to identify your customers immediately in urgent cases without having to see them in person? If so, Qualified Evidence from data security specialist SwissSign is exactly what you need. Qualified Evidence enables financial companies to identify their customers remotely and digitally around the clock, in order to open a customer relationship in just a few steps. FINMA-compliant and no integration workload.

# What is Qualified Evidence?

Qualified Evidence allows you, as a financial company, to identify new customers at any time – with no in-person interview. The product can be implemented without integration workload, and no additional audits are required for identity verification. Your customers also benefit: they can be identified regardless of opening hours and from anywhere in the world. All super easily using an app.

#### **How Qualified Evidence works**

Identification with Qualified Evidence is carried out quite simply in three steps:

- 1. The customer is invited to the identity check via the bank's website.
- 2. The customer logs in with their SwissID account and uses the app to perform the online identification free of charge.
- 3. Upon successful identification, the customer is returned to the bank's website. The bank automatically receives a copy of the identity document.

## **Equipped for the future with Qualified Evidence**

- With the use of Qualified Evidence, you and your customers are well prepared for the future. Thanks to the prior online identification, your customers can electronically sign all other documents that you need for future business with them.
- There are also further integration options. For example, the solution can be linked more closely with CRM/CLM tools, such as interfaces for automatic entry of customer master data.

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## The benefits for you

- 24/7 digital identification with no physical interaction
- The copy of the identification document meets the
- requirements of FINMA Circular 2016/7 – No integration workload
- Flexible connection to interfaces for transmission of the proof of identity
- Maximum flexibility for your customers
- No additional measures required (e.g. bank transfer)

#### What is Qualified Evidence built on?

Qualified Evidence is based on verified SwissID identities (ESigA-compliant level for the implementation of qualified electronic signatures). Online identification is performed via the SwissID App (scan identity document and take video selfie). The proof of identity, which is subsequently transmitted to the bank, contains basic information such as the customer's name and date of birth, passport photo, photograph and a qualified electronic signature.

